



## 2018 Spring Fest Program Advertising Information

### Ad Prices and Sizes:

Full page \$200 4.625" w x 7.5" h

1/2 page \$100 4.625" w x 3.625" h

1/4 page \$ 50 2.125" w x 3.625" h

(note: page is 5.5" w x 8.5" h)

### Deadlines:

Ad commitments due March 23, 2018

Press-ready artwork due March 30, 2018

Ads can be purchased at <https://wcd.partysupporters.com/springfest2018>

### Submission Guidelines:

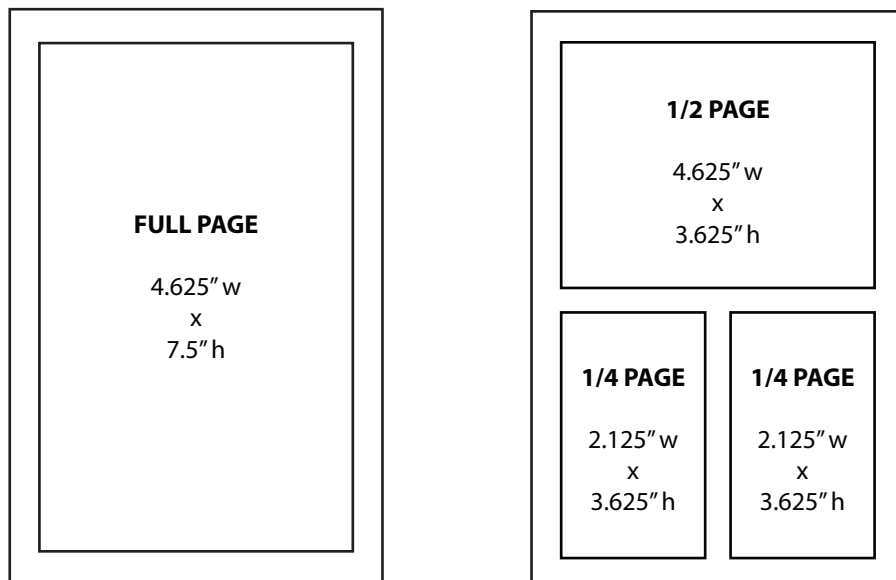
Please provide correctly sized (see ad sizes above), 300 dpi files. CMYK color.

Formats accepted: High-resolution JPG, TIF, or PDF

(Embed fonts or convert fonts to outlines)

**Delivery:** Email files to [robyn@folkloremedia.com](mailto:robyn@folkloremedia.com)

**Questions? Problems?** Email Robyn at [robyn@folkloremedia.com](mailto:robyn@folkloremedia.com)



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